



## Company Introduction



- Company Profile
- Target Market & Skyvia product plan
- Skyvia Roadmap

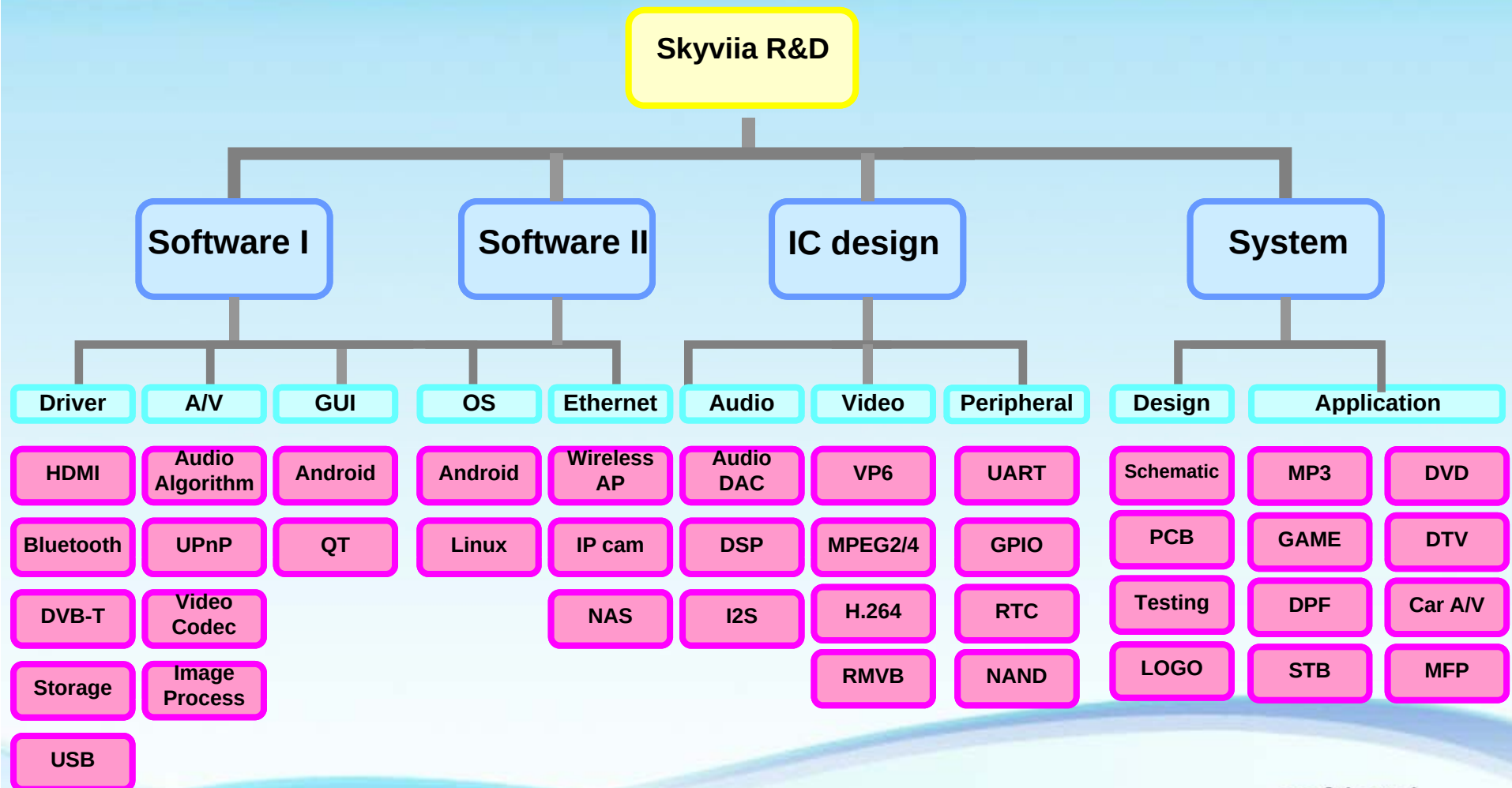
# Company profile

- **Founded in August 2009**
- **Location:**
  - Science-Based Industrial Park, HsinChu, Taiwan
- **Capital:**
  - ~US\$4.9 million (NTD 158 Million)
- **The applications includes**
  - Digital Photo Frame decoder
  - TV-Box decoder
  - Full-HD media player decoder
  - Full-HD STB decoder
- **Mission:**
  - To Provide Complete IC Solutions for Multimedia Applications
- **Employees: 98 Worldwide**

- **Branch Offices :**
  - Taipei ( Sales / FAE )
  - ShenZhen, China (FAE)



# Skyvia R&D Organization

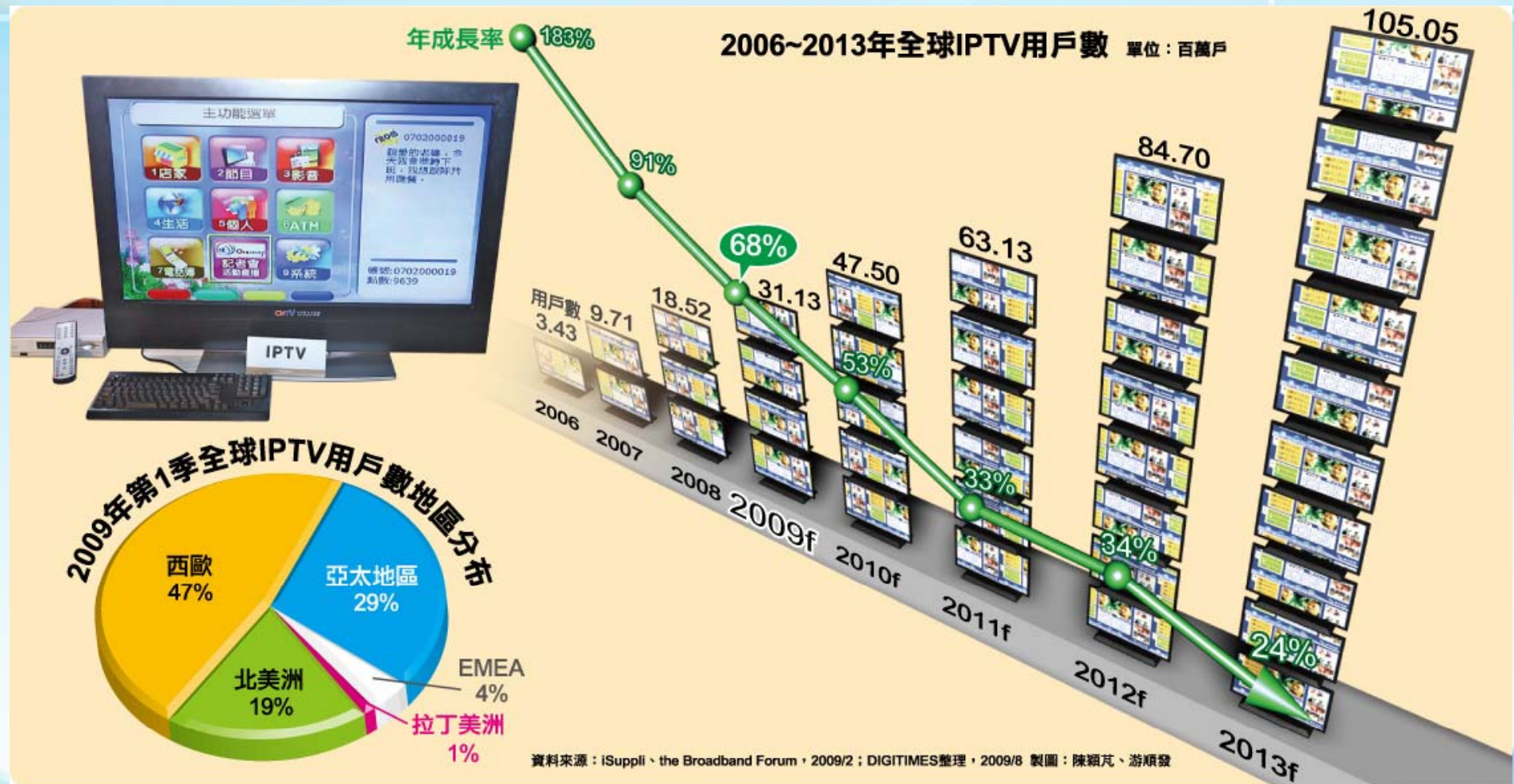




- Target Market & Skyvia product plan



As Internet Infrastructure is getting mature, IP TV is growing drastically! Especially in Asia, S. America, EMEA



# Skyvia Strategy on Connected TV!



Media Player /  
IP STB/Internet TV

## •STB/IPTV BOX

### Hybrid Broadcast Broadband TV

- Support up to 1080P
- WiFi 802.11b/g
- DHCP/Static/PPPOE
- Samba/UPNP
- VUDU Content Service
- Internet TV/Radio
- PPS(P2P)/RSS
- Media Player Function
- Support DVD navigator
- DLNA
- Security DRM—WM DRM (from Discretix)

## Streaming Player

- DHCP/Static/PPPOE
- Samba/UPNP
- Internet TV/Radio
- QVOD/PPS(P2P)/RSS
- Media Player Function
- Support DVD navigator
- DLNA

## •Internet TV BOX

- Support up to 1080P
- WiFi 802.11b/g
- DHCP/Static/PPPOE
- Samba/UPNP
- VUDU Content Service
- Internet TV/Radio
- PPS(P2P)/RSS
- Media Player Function
- Support DVD navigator
- DLNA



## All in One LCD TV

### •IPTV application

- DS-2600
- DT-1100
- 19"~32" Panel
- Internet TV/Radio
- PPS/Media Player

# Current Skyvia position in iDTV Supply Chain





# Google Cloud Computing System



App  
Server

SKYVIA



Android  
IP STB  
Media Center

Mobile



Database

You Tube



Google

Cloud Computing

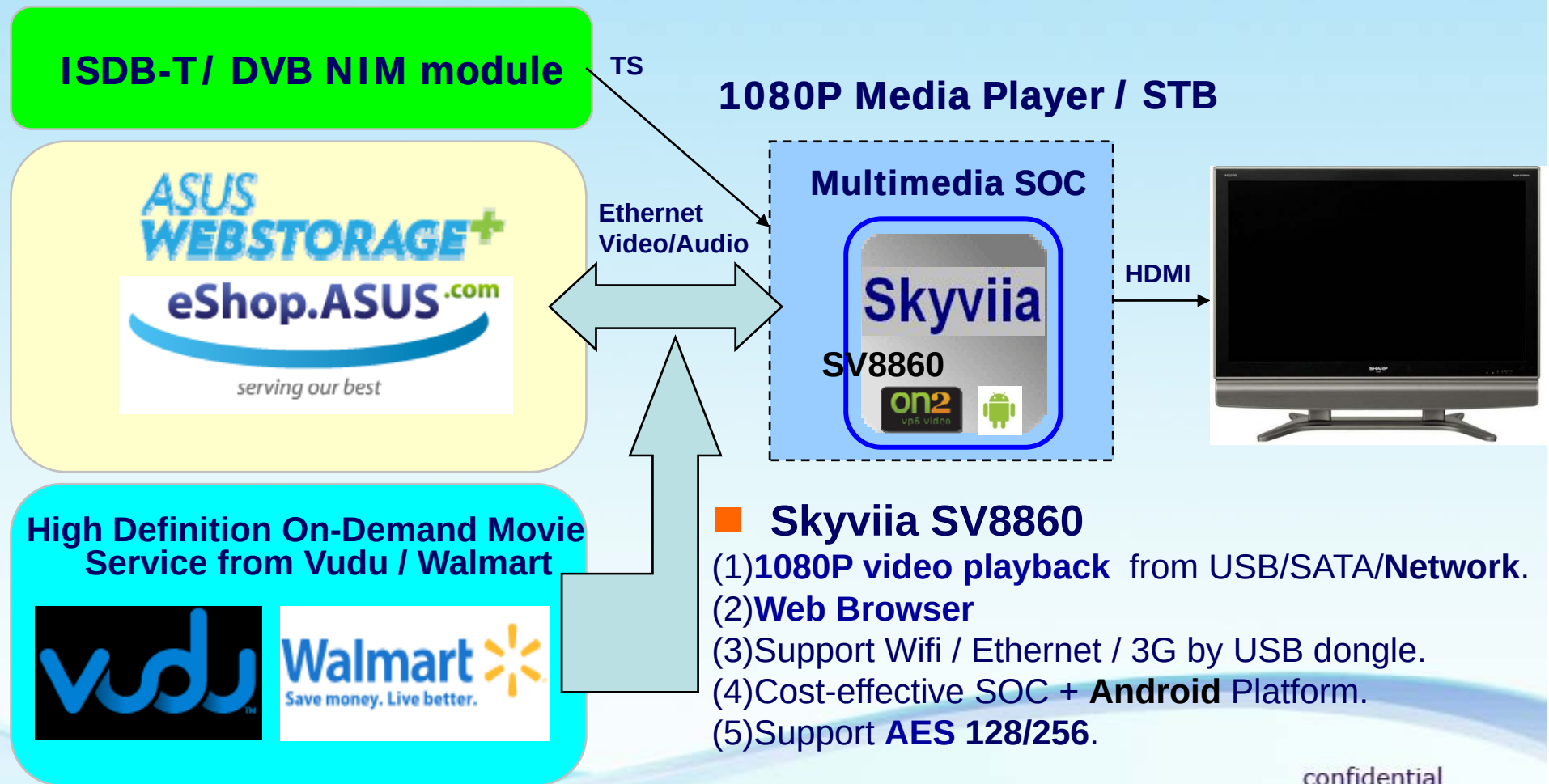


PC

TV.....



# Playback Video/Audio at Living Room



# Google TV



VP8



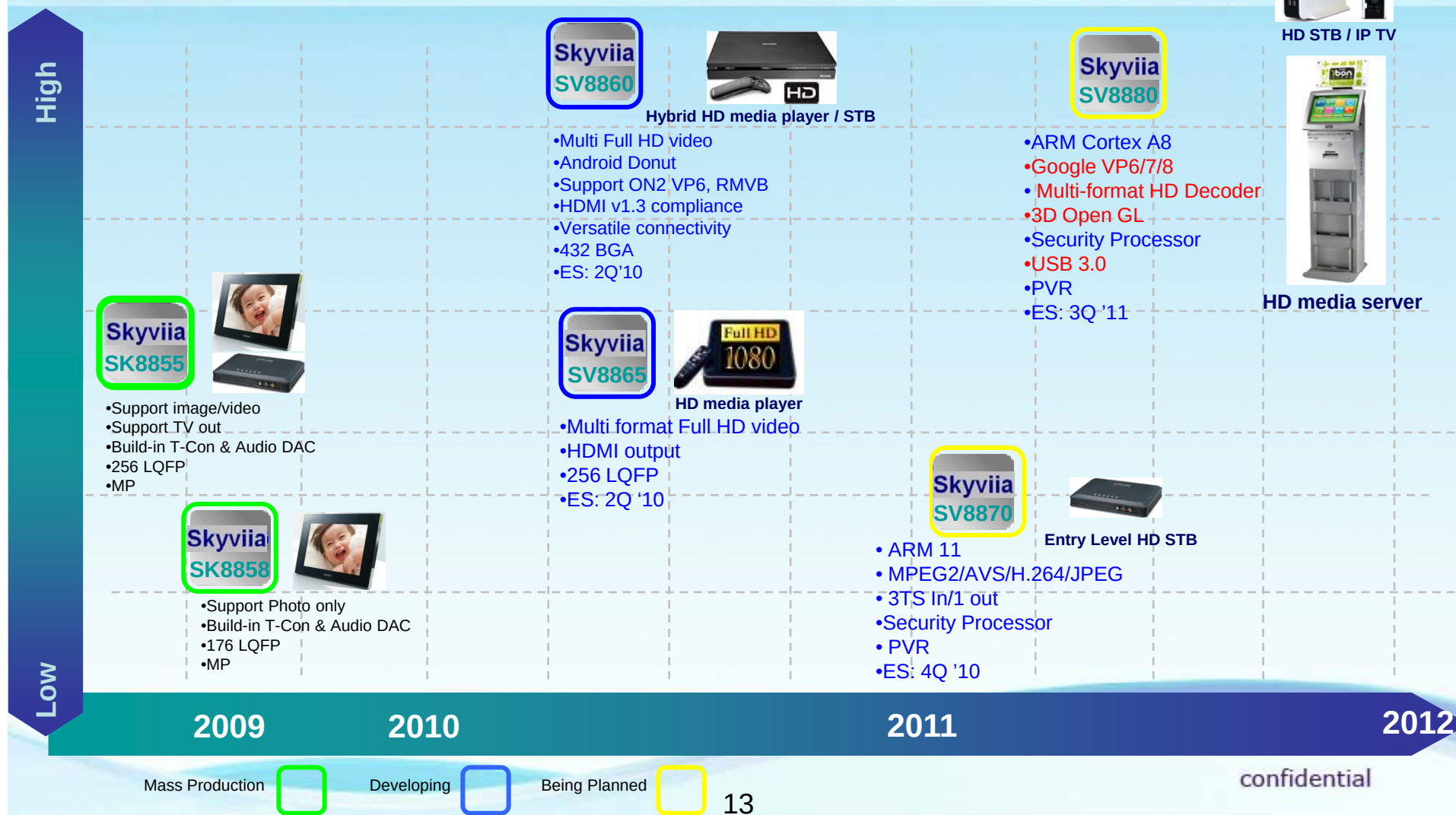
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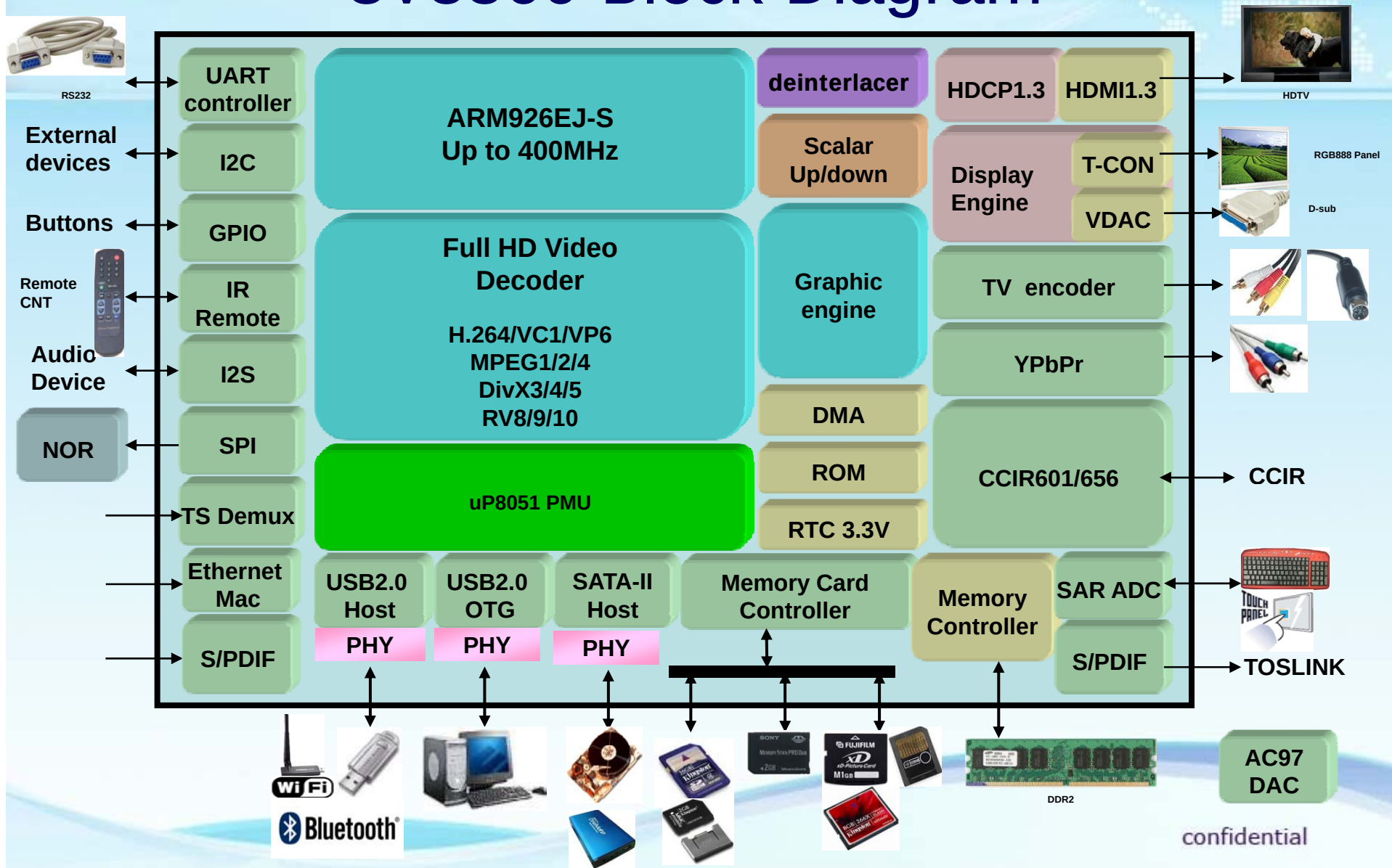
- Skyvia Chip Roadmap



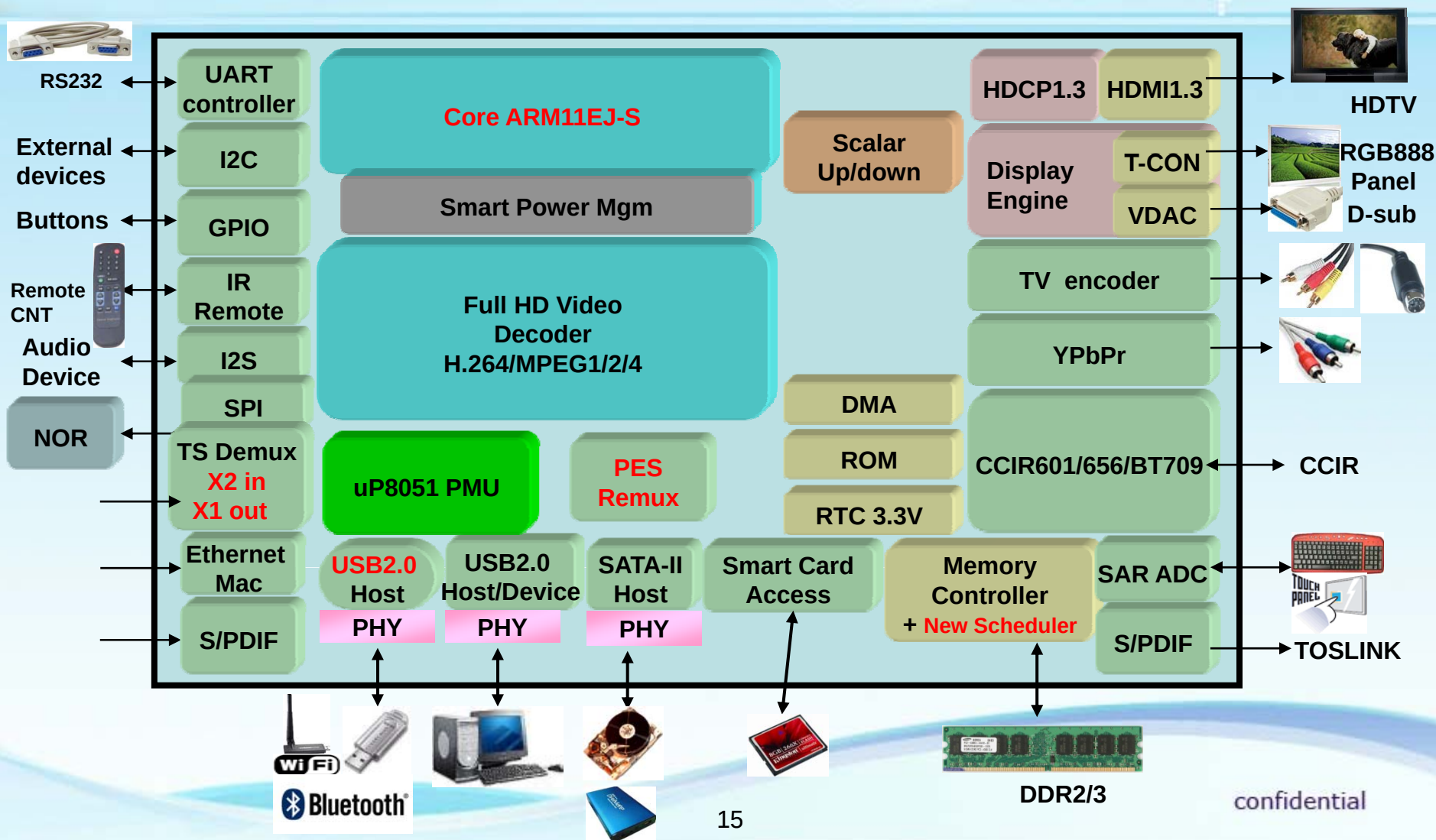
# Product Roadmap



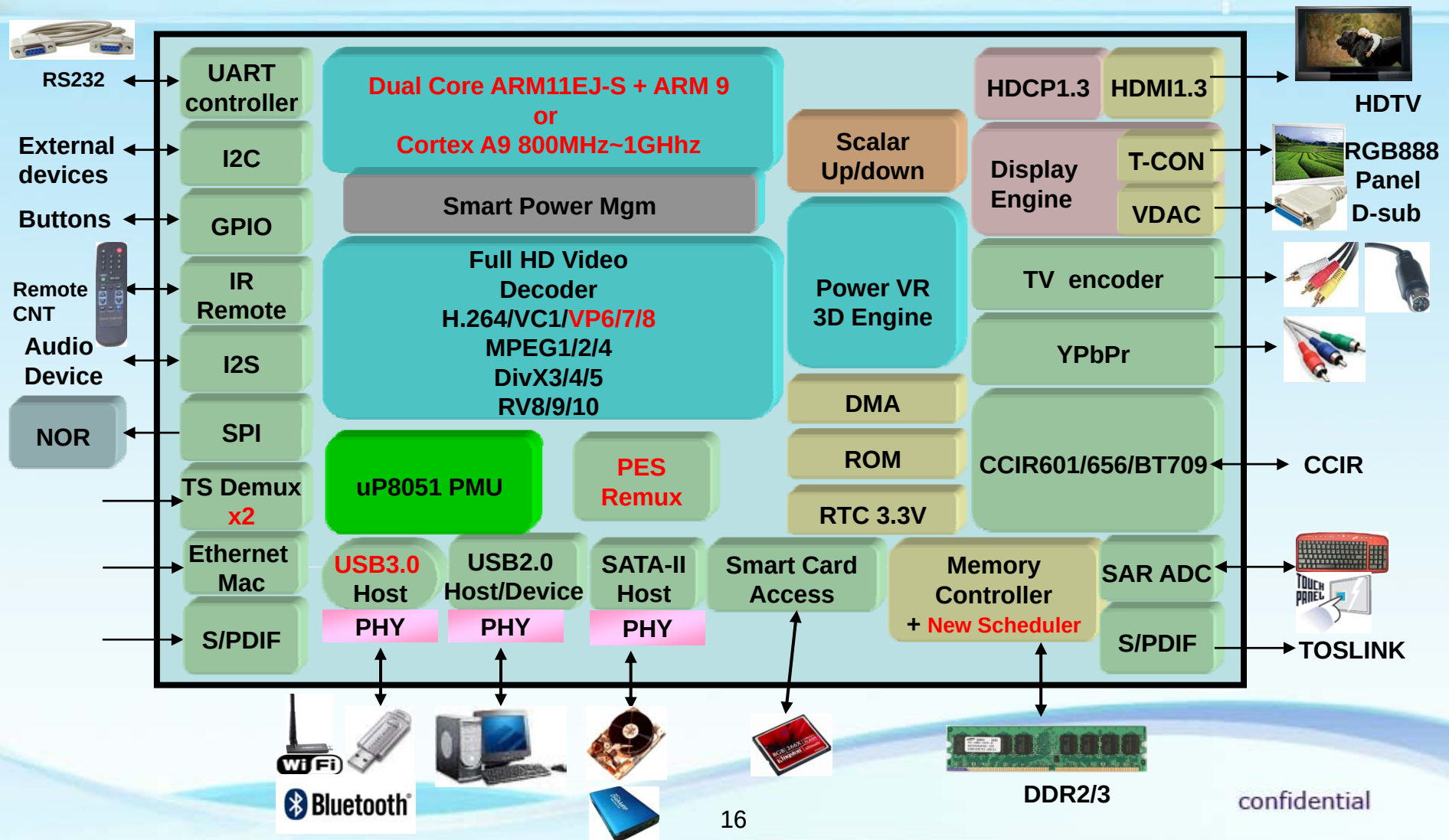
# SV8860 Block Diagram



# Low Cost HD STB/PVR Chip (SV 8868/8870)

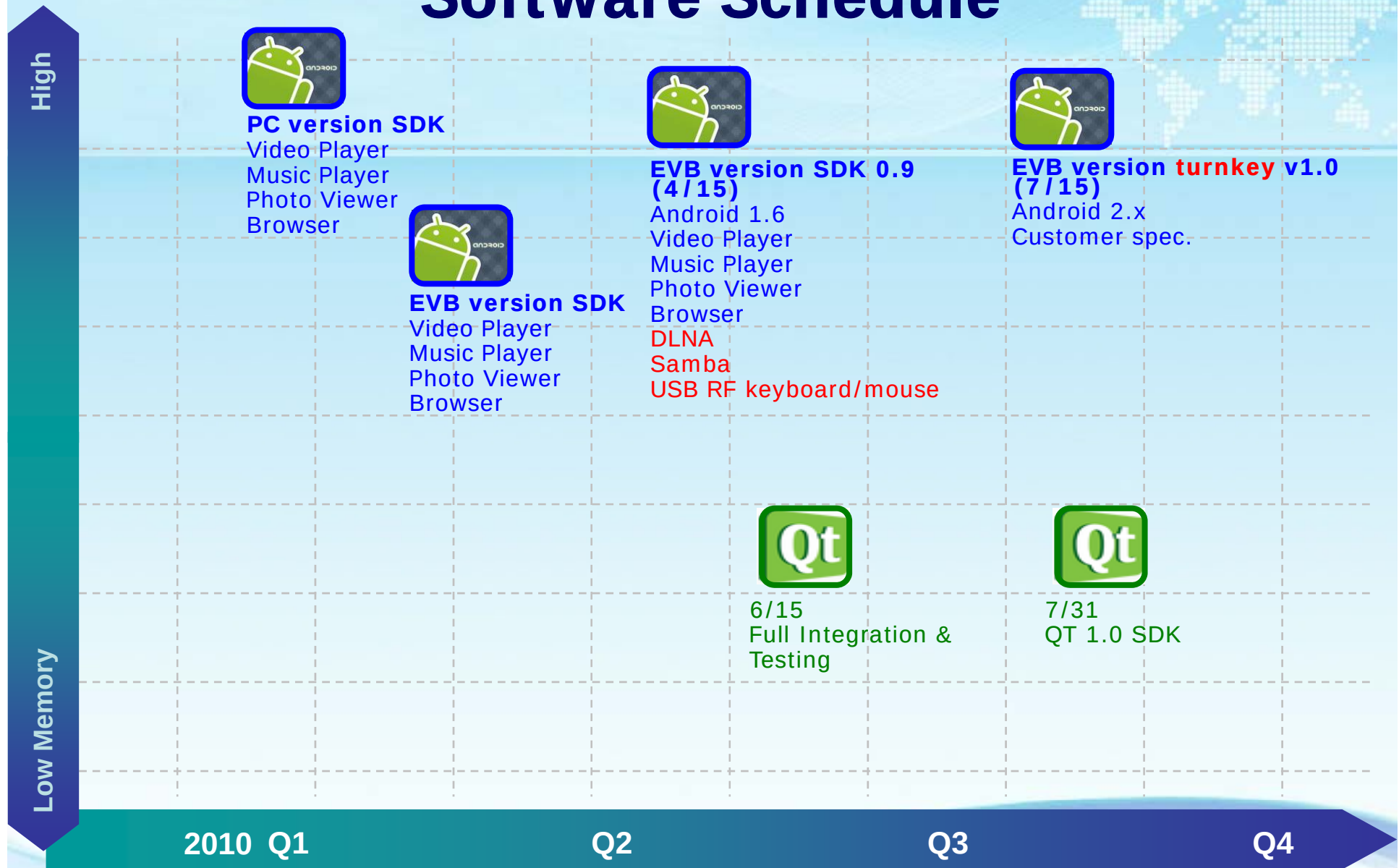


# Develop the next generation High End HD Multimedia Chip





# Software Schedule



# Key Winning Strategy in Asia

- Collaboration with the Popular content Service Provider



- Bring the Legal Content Streaming Service into Asia Pacific Region



# Smart Human Interface



Wireless touchpad  
and keyboard



Wii Remote Like



Android, iPhone



Motion recognition ??

# Summary

- Right Time & Right Product
- Right People
- Right Partner





# Thank You

***We Are Sincerely Looking Forward to working with You!***



<http://www.skyvia.com.tw>